

Investor Relations *Release*

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Hypo Alpe-Adria-Bank AG starts cooperation with BNP Paribas Investment Partners

- Hypo Alpe-Adria-Bank AG rapidly gains another internationally renowned cooperation partner in BNP Paribas
- Start of product partnership based on two fund products: Equity USA Growth and World Commodity
- Further product innovations planned with BNP Paribas for the current financial year

Hypo Alpe-Adria-Bank AG (HBA; the Austrian subsidiary of Hypo Alpe-Adria-Bank International AG) is starting a product and sales cooperation with BNP Paribas Investment Partners. For HBA, this means the start of another cooperation with an internationally renowned investment company within a very short period of time. With the “BNP Paribas L1 Equity USA Growth“ and the “BNP Paribas L1 World”, HBA will as of now be able to offer its customers two more interesting fund products.

“BNP Paribas L1 Equity USA Growth” invests in American growth shares. The fund, which received the Lipper Fund Award Austria in 2010, is managed by a management team in Boston which has many years of practical experience. It is one of the most popular funds to emerge from BNP Paribas Investment Partners.

With the “BNP Paribas L1 World Commodity” fund, investors can profit from the long-term attractive trend of increasing demand for raw materials. The fund uses derivatives to invest in various commodities, particularly energy, agricultural commodities and precious and base metals.

The BNP Paribas Group is one of the six most solid banks in the world. The asset management company of the Group, BNP Paribas Investment Partners, has 3,800 employees in 44 countries managing assets of around EUR 546 billion, making it one of Europe’s six biggest asset management companies. For many years, the BNP Paribas Group has been the main sponsor of one of the world’s best known tennis tournaments, the French Open (Roland Garros) in Paris, which is being held at the present time.

Peter Lazar, a member of the Executive Board of Hypo Alpe-Adria-Bank AG, comments: “We are delighted that our new strategic orientation is bearing fruit and that we have gained another well-known and important product partner for Hypo Alpe-Adria-Bank AG. Further product ideas will be realised jointly with BNP Paribas during the current year. In BNP Paribas we have a strong financial institution at our side from whose expertise and many years of experience our customers should profit.”

Christian Petter, Managing Director of BNP Paribas Investment Partners, says of the cooperation with HBA: “We are optimistic about our cooperation with Hypo Alpe-Adria-Bank AG. With our products we can offer HBA’s customers investment solutions that are transparently managed and are precisely adapted to the customers’ requirement profile. Together with HBA, we will design new investment products for HBA’s customers.”

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